



**PRESS RELEASE**  
**For immediate release**

## **Cancellation of InfoComm Southeast Asia 2020**

**9 April 2020** – Due to global concerns over public health and safety, InfoComm Southeast Asia 2020 will be cancelled.

Earlier rescheduled from 27-29 May to 9-11 July 2020, the event – which is the premier Professional AudioVisual (Pro-AV) and Integrated Experience Technology exhibition serving the Southeast Asia region - had made a strong debut in 2019. Attracting 7,743 unique visitors from 45 countries and over 200 exhibitors, its second showing in 2020 was highly anticipated.

However, the global escalation of the COVID-19 pandemic has significantly affected the staging of mass events, and the World Health Organization has advised that event organizers should conduct risk assessments before proceeding.

As InfoComm Southeast Asia would involve a mass gathering of participants, this has necessitated its cancellation, in an abundance of caution for the safety of all exhibitors, attendees and partners in the region.

Mr Richard Tan, Executive Director of the event’s organizer InfoCommAsia, said, “We do not envisage a scenario where all of our participants can have safe passage to the show, enjoy the experience and fully benefit from it. It is therefore with a heavy heart that we had to take the decision to cancel the 2020 event.”

Instead, InfoCommAsia will work on organizing the next edition of InfoComm Southeast Asia to take place from 19 – 21 May 2021 at the Bangkok International Trade and Exhibition Centre (BITEC).

Said Mr Tan, “Despite the change and uncertainty which has become part of our lives, what is certain is that COVID-19 has accelerated digital transformation at a corporate and personal level; as people across borders and even within a country are interacting, learning, collaborating and doing business onscreen more than ever before. Given this, we will work to ensure that InfoComm Southeast Asia 2021 is a platform which empowers businesses to drive forward a brave new world, post-COVID-19.”

Updates from InfoCommAsia can be found at: [www.infocomm-sea.com](http://www.infocomm-sea.com)

Organizer

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### **About InfoCommAsia**

InfoCommAsia Pte Ltd. extends its influence through three marquee shows: InfoComm Southeast Asia, Beijing InfoComm China and InfoComm India. Each show comprises an exhibition that showcases the world's most cutting-edge and in-demand inventions, and a Summit that presents learning opportunities. Bringing together industry players and top-level decision-makers from across all industries, the shows enable industry players to tap into the vast potential presented by the Professional AudioVisual and Integrated Experience Technology markets of each country and region.

Additional information is available at:

- [infocomm-sea.com](http://infocomm-sea.com)
- [infocomm-china.com](http://infocomm-china.com)
- [infocomm-india.com](http://infocomm-india.com)

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